



CEO, China

Where we are now

- Developed our brand presence in Europe for 15 years
- Invest in the development of new generations with love and attention
- Continuously developing our pedagogical method
- The first childcare organization in the Netherlands to set up own traineeship to guarantee the quality of our people
- We offer a cutting-edge virtual classroom for our students and teachers, making interactions simple

We believe in

- An informal and innovative culture in which everyone can contribute
- People who are thinkers and doers
- Training the best people and creating an environment in which children can develop optimally
- We cannot imagine there is a better mission than what we do
- We believe in training and continuously developing our employees, while also giving you flexibility

Why you will love us

- We not only develop children, but also our people
- Supportive head office with passion for what we do
- We reward your winnings and care for your welfare
- Report directly to the Founder
- We are positive and ambitious
- We are innovative and want to move forward fast – probably so do you!

The Adventure Ahead

As CEO in China, you will be the pioneer of new business, market development and operations in the country. You will build presence of our brand and expand the day-care locations in this market. You will also build a team and develop industry connections and solid business relationships with potential partners and customers. Last but not least, you will be the strategic leader for China market – developing and implementing country-level strategies and executing the steps to grow our business and brand presence.

How you will contribute

- Be in charge of country PnL and report directly to the Founder
- Lead the expansion in China market
- Grow, coach and manage internal teams
- Apply strategic planning to determine, set and execute company objectives
- Monitor and assist staff with projects in progress
- Plan and implement procedures and systems to maximize operating efficiency



Why we will love you

- You have excellent track record in operations coupled with good business sense
- You are a highly people focused leader
- You are experienced working in Asia and has a deep market understanding
- For your passion for children education - background in education will be a plus
- Preferably you have experience in location expansion
- You are a highly driven and delicate person
- You are solution-focused and entrepreneurial, open and highly independent
- You possess excellent influencing and communication skill
- You speak fluent English, Chinese language skill is a plus

Other information

Report to: Founder

Location: China

Contact: For inquiries and to apply, please contact career@growthr.com. Mark your application with *CEO, China*

Want your application to be prioritized?

Send in your CV and a video to career@growthr.com, answering following questions in 2-3 minutes and receive feedback within 24 hours:

- Which qualities do you have that can be valuable for this role?
- Why are you interested in this job and/or company?
- Which challenges do you see in this role?

