



Grow with Grow HR! Marketing Associate

Who we are

We love to see people grow! We believe people is the key to success for any business. We believe put the right person on the right place and you get magic. We believe in that you need to fully understand the person, the business and the market to achieve recruitment solutions that leads to high performance. We have the people, the network, the most updated market information and data driven recruitment processes that ensure that we will be able to find top performers for our clients. Our journey started in 2007 and we have since gained hands-on experience within the E-commerce, Consumer, Industrial, Retail, Sourcing, Technology & Telecommunication and Professional Services sector. To find out more about us, please visit www.growhr.com.

Why you will love us

- A truly international, energetic and creative work environment
- Meaningful projects where your ideas are valued, and you can make real business impact and grow
- We are continuously working with new technologies in our Marketing and Business processes
- The opportunity to work with industry leading companies

As a part of our team, you will receive the opportunity to be part of a rapidly growing and changing HR consultancy firm of the future. We'll give you the freedom to determine your own direction and deliver in your own style. Outperform our expectations and you'll move forward faster than you ever thought possible. Come ready to dream. Come eager to grow.

The adventure ahead

We have successfully established ourselves in Shanghai as the recruitment partner of choice for many MNCs and SMEs. Now we are embarking on a journey of advance our brand awareness amongst a wider audience. This is how you can contribute:

- Full responsibility for online and offline marketing projects, from concept to launch
- Assist in material development, such as artwork and content development, adaptation to channels
- Social media accounts and community management
- Assist the management in development and execution of marketing plans
- Assist with writing and distribution of newsletters, ads, press content, captions etc.
- Other Marketing duties as assigned

At Grow HR we believe that the calibre of the people is the key. To fit in our company culture, you need to have a drive for top performance. Furthermore, you like challenges, responsibility and thinking out-of-the-box.

Why we will love you

- International minded talent with an intercultural awareness
- Bachelor's degree in Marketing or above
- Experience and excellent understanding of Chinese and Western marketing channels
- Diligent and business-minded (or business-curious!)
- Result-oriented, pro-active and can-do attitude
- Transparent and humble
- Fluency in English (Chinese language skills are a plus)

Got what it takes?

Send your resume and tell us why you are interested via career@growhr.com and mark your application with the subject *Grow HR Marketing Associate*