



# **E-Commerce Manager**

## **with a world-class Scandinavian fashion brand**

### **Where we are now**

- Scandinavian modern fashion brand, with over 400 stores and over 600m EUR revenue
- A leader and promoter of Sustainable Fashion, on the way to using 80% sustainable materials globally
- A rapidly modernizing brand, with a big focus on digital technologies and e-commerce
- An energetic, passionate and driven Shanghai team of over 20 people in a downtown office

### **We believe in**

- Delivering top quality in everything we do
- Creative, supportive and inspirational working environment
- Flat hierarchy and transparency
- Empowering people and developing a culture from doers to drivers
- Giving our team ownership, responsibility and rewards

### **Why you will love us**

- Endless development opportunities
- Be the person who brings this famous European brand to China!
- Transparency of direction, vision and strategy of the company
- Flexibility to create your own way and make this role your own
- We care for your development and your welfare

### **The Adventure Ahead**

As China E-commerce Manager, you will be the first person bringing the brands products to Online channels in China. You will drive the strategic direction as well as all preparation, including research and setup, partnership development and setting e-commerce goals.

You will then also drive the brand awareness and exposure in the Chinese market, as well as the launch of online sales and day-to-day communication with partners. You are the driver of the brands online business and are flexible to make this role your own – with your own team, tools and resources.



## How you will contribute

- Set and Drive E-commerce China Goals in accordance with HQ goals
- Proactively identify key business collaborations and drive the business forward.
- Responsible for external partner sourcing & evaluation to select the most suitable partners
- Responsible for management and day to day communication of external partners (TP's)
- Increase brand awareness in China and secure the brand identity
- Implement and utilize data such as online traffic, search, competition, customer conversion, sales conversion, online experience, branding etc., as a foundation for future business strategies
- Monitor and Drive improvements in Partner performance through various business indicators
- Streamline, Set and Secure routines for an agile and efficient working process
- Train and recruit new team members
- Responsible for Market Intelligence and network to always keep abreast with competition up-to-date knowledge about trends, models, events, communities including social networks

## Why we will love you

- 3 – 8 years of working experiences, preferable in an international environment. Knowledge from E-commerce/sales/marketing
- Fluent in English, native Chinese speaker
- Tech savvy and good computer skills
- Good leadership skills and ability to drive online sales and partnerships
- Quick Decision maker and problem solver
- Open-minded, positive and business minded approach and excellent communication skills

**Location:** Shanghai

**Contact:** For inquiries and to apply, please contact [career@growhr.com](mailto:career@growhr.com). Mark your application with *E-commerce Manager*

## Want your application to be prioritized?

Send in your CV and a video to our Official WeChat account or [career@growhr.com](mailto:career@growhr.com), answering following questions in 2-3 minutes and receive feedback within 24 hours:

- Which qualities do you have that can be valuable for this role?
- Why are you interested in this job and/or company?
- Which challenges do you see in this role?

